

# SANTA CLARA CITY COUNCIL

## *Principles and Priorities 2007-2009*

(Adopted May 15, 2007)



**The City Council priority is to focus on successful completion of existing City projects, postpone new City projects and proposals, and operate within Council adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery.**

<b>Maintain Superb/ Affordable Core Services</b>	<b>Foster Public Trust/ Demonstrate Leadership</b>	<b>Work Efficiently with Focus on Fiscal Responsibility</b>	<b>Support &amp; Celebrate Community/Volunteer Partnerships</b>	<b>Pro-active Economic Development/Fiscal Partnerships</b>
Strengthen Emergency Preparedness Citywide	Affirm Commitment to Reduction of greenhouse gases and development of Sustainable Renewable Energy & Green Power Resources	Focus on Replenishing Working Capital (Emergency) Reserves for General Fund	Commit to Health & Wellness Focus for City's Preschool Program & Youth Activity Center	Examine Feasibility of Stadium in Bayshore North Entertainment Zone
Complete General Plan Update for 2010-2025	Advance City's Ethics Program through Analyzing And Applying Ethical Decision-Making in City Decisions with Review of Transparent Reporting	Develop Succession Plan For Electric Joint Powers Authority Council Representative	Explore Options for Morse Mansion Use and/or Purchase	Achieve Progress on Downtown Revitalization Through Selection of Master Developer
Proceed with Emergency Communications Relocation and Electric Substation Renovations; Complete Fire Station #4	Create a Cultural Heritage/ Diversity Entertainment Theme at All-City July 4 <sup>th</sup> Picnic and Fireworks Event	Generate Options for Capital Improvement Project Funding	Participate in Library Ambassador Outreach Program; Review Sister Cities Program; Restore Citywide Garage Sale Program	Emphasize Strong Commitment to Affordable Housing; Complete the BAREC Process, with Senior Housing Element